



NOV. NEWS

Shootout Donates 730K in 2024!

As another record-breaking year has swiftly come and gone, the Lake of the Ozarks Shootout donated more in 2024 than it ever has in a single year before. Coming in at the final hour (minute) at \$730,000.00, the Lake of the Ozarks Shootout has donated a staggering \$5,485,000 to dozens of Lake area non-profit organizations and first responders since its inception in 1989.

Last year, the Shootout's funds were utilized to provide free training for emergency responders, a safe and sober after-prom lock-in, free, nutritious meals and supplementing food for families in need, sustainable access to diapers and essential hygiene products, camping activities for children, teenagers, and adults with disabilities and respite for their caregivers, wishes to children with critical illnesses, community safety, protection and advocacy for victims of domestic violence, indoor recess equipment and activities for classrooms, sheltering animals with no-kill policies, and so much more.




This Year's Fund Recipients

The beneficiaries at this year's Presentation of Checks hosted at Dog Days Bar & Grill included: Lake Area Industries, Sunrise Beach Fire Protection District, Lake West Chamber of Commerce, Richland Medical Center (dba Central Ozarks Medical Center), Dogwood Animal Shelter, Citizens Against Domestic Violence, Make-A-Wish Foundation—Missouri & Kansas, Wonderland Camp, Livabilities, School of the Osage Upper Elementary PTA, Lake of the Ozarks Watershed Alliance, Northwest Fire Protection District, Mid-County Fire Protection District, The Changing Table, Coffman Bend Fire Association, Lake of the Ozarks Water Safety Council, Sunrise Beach Police Department, Boy Scouts of America—Troop 21, Laurie-Sunrise Beach Rotary Club, Ivy Bend Community Food Pantry, CFL-Magic Dragon Trails System, Greenview Elks Lodge, Ozark Alliance Food Pantry, Missouri Forget-Me-Not Horse Rescue & Sanctuary, Kids' Harbor, Camden County Lakers Youth Football League, Camden County Sheriff's Office Employee Association, Osage Beach Fire Protection District, Camden County CERT, Lake Ozark Fire Protection District, Lake Regional Health System, Mary Mother of the Church—Knights of Columbus, Stover Project Prom, Lake Ozark Police Department, and the Jessica & Malachi Brazil Foundation.

"This year's success would not have been possible without the \$100,000 donation match from RJ Noble and Good Boy Vodka at the Shootout's Live Auction," explained Shootout Executive Director Leah Martin. "From this event alone, \$350,000 was raised and we are so thankful for their endless support and philanthropy."

Amounts Donated Since 2018:

www.lakeoftheozarksshootout.com

2018: \$300,000
2019: \$357,000
2020: \$400,000
2021: \$445,000
2022: \$625,000
2023: \$675,000
2024: \$730,000



Contact Information:

Leah Martin, Executive Director

Director@LakeoftheOzarksShootout.com

Release Date: November 18th, 2024

THE 36TH ANNUAL LAKE OF THE OZARKS SHOOTOUT DONATES \$730,000.00 IN 2024

Lake of the Ozarks, Missouri—The Shootout Board of Directors and its dedicated volunteers (not-for-profit beneficiaries) gathered together tonight at Dog Days Bar & Grill, the new host location for the 37th Annual Lake of the Ozarks Shootout, to disperse funds raised throughout 2024. In line with the past seven years' worth of progress in raising more for its recipients than ever before, the Lake of the Ozarks Shootout announces that it will be donating a record-breaking \$730,000.00 during its Presentation of Checks Ceremony.

“From its humble beginnings to all that this magnificent event has become today, I am just so proud of everything that the Shootout’s team has accomplished over the years,” exclaimed Shootout Board President Mark Maasen (2024-present). “The total amount donated tonight is simply astonishing, and it would not be possible without our amazing volunteers, sponsors, spectators, safety officials, racers, and Board of Directors. I am very grateful for each and every one of them. The Shootout’s future move to Dog Days Bar & Grill and cost savings associated with this transition of venues will only drive the donation amount higher for our incredibly deserving charities. The money donated back to our fantastic community goes a long way in helping the needs of our area, and I am humbly blessed to lead the Shootout in its next chapter.”

The recipients of this year’s Shootout include 43 tri-county non-profit organizations, municipal police agencies, and fire departments. Last year, the Shootout’s donations were utilized to provide free training for emergency responders, a safe and sober after-prom lock-in, free, nutritious meals and supplementing food for families in need, sustainable access to diapers and essential hygiene products, camping activities for children, teenagers, and adults with disabilities and respite for their caregivers, wishes to children with critical illnesses, community safety, protection and advocacy for victims of domestic violence, indoor recess equipment and activities for classrooms, sheltering animals with no-kill policies, and so much more.

“2024 was a year of growth and our organization took on a lot of infrastructure and investments within its two major events (Shootout and Shootout Offshore),” explained Shootout Executive Director Leah Martin (2021-present). “We have taken major steps in the way of first-class production which has reached new heights by engaging viewers across the United States of America and all over the world. Along with the Shootout’s sponsorship dollars, the event’s registration and merchandise sales have a significant impact on the total amount donated to our Lake area charities each year. This year’s proceeds would not have been made possible without the endless support of our philanthropic donors, sponsors, and the general donations we received along the way. Our sincerest gratitude goes out to Performance Boat Center, Monster Energy, the R.J. Noble Foundation, the Wilson Family Foundation, XINSURANCE, Woods Supermarket, and so many others. Thank you, all.”

The very first year on record that the Lake of the Ozarks Shootout donated more than \$100,000.00 annually occurred in 2012, and the past seven years have emboldened the event’s momentum of upward, onward, and greater than ever before with each passing year. From \$300,000.00 raised in 2018 to \$730,000.00 tonight, and with so many organizations relying on these vital donations, the Shootout cannot and will not slow down. With tonight’s donations, the Shootout has given back a projected \$5,485,000.00 to the Lake of the Ozarks since 1989.

“The Shootout continues to grow year after year, and we’re excited to celebrate a new record again, yet again!” MTI Vice President and Shootout Board Member Taylor Scism stated emphatically. “We are so grateful for the volunteers and attendees that make this event possible each year.”

Tonight’s donations define the backbone of the Lake of the Ozarks Shootout and why it exists today. The relationship that this federally recognized 501©(3) organization has established and maintained alongside its community safety officials, local establishments, donors of all sizes, volunteers of all walks of life, and recipients who need these funds the most is unbreakable and unmatched. In 2024, the Lake of the Ozarks Shootout’s unparalleled races reached a staggering quarter of a million viewers across every state but Alaska. The Shootout’s races were livestreamed in dozens of countries in each continent with the exception of Antarctica. So, that begs the million-dollar question of who will be traveling to Alaska and Antarctica in 2025 to help us break this record, too?



2025 RACES/BLACK FRIDAY SALES



Color Legend
- Pantone 2885
- Pantone 2885
- Pantone 2885
- Pantone 2885
- Pantone 2885
- Pantone 2885

Black Friday/Cyber Monday Merchandise Sale!

The Lake of the Ozarks Shootout is offering 25% off ALL merchandise for Black Friday/Cyber Monday! Let your gifts make an impact and check out our amazing options at:

www.LakeoftheOzarksShootout.com/shop

New Host & Race Location

The rumors are true, folks. The 37th Annual Lake of the Ozarks Shootout is indeed relocating its racecourse and host location in 2025. The Shootout cannot thank Captain Ron's Bar & Grill—namely, Captain Ron Duggan—enough for his assistance in growing this 36-year-strong event over the past decade and a half. It would not be all that it is today without his help.

With the endless future potential of this incredible and unparalleled unsanctioned boat race (and the Lake of the Ozarks' largest fundraiser) in the forefront of the minds of many volunteering their efforts behind the scenes, the Shootout's federally recognized non-profit organization has taken an enormous leap, and it will be moved back to the City of Osage Beach, Missouri, where it was born in 1989. These same volunteers hope to see the Shootout donate even more than it did in 2024 next year while reaching millions more across the globe. While the Shootout adds two additional local charities each year, there are many, many individuals across Camden, Morgan, and Miller, Missouri, Counties who are depending on these crucial fundraising strategies, and the Lake of the Ozarks Shootout will not let them down.

In 2025, the 37th Annual Lake of the Ozarks Shootout will be held at Dog Days Bar & Grill in Osage Beach, Missouri, while utilizing the completed portions of nearby Oasis & Marriott at the Lake Resort and Conference Center (including docks at no additional cost to the Shootout). The host location will sit at the 19-mile mark of the Lake of the Ozarks' Main Channel while the races themselves will occur on the other side of the Grand Glaize Bridge's crossing at the 2-mile mark of the Grand Glaize Arm (in the Lake of the Ozarks State Park). We're making big waves in hopes of increased safety, fundraising potential, and more.

(The Lake of the Ozarks Shootout is actively working with safety officials and should have far more information to disclose publicly in December of 2024, including information for Shootout Offshore. We appreciate everyone's patience and continued support as we navigate through this process!)



LAKE OF THE OZARKS SHOOTOUT

2025

AUGUST 23-24, 2025



5.485 MILLION DONATED TO LAKE AREA NON-PROFITS & CHARITIES SINCE 1989



**WORLD'S LARGEST
UNSANCTIONED BOAT RACE**



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LAKEOFTHEOZARKSSHOOTOUT.COM

OASIS
LAKE OF THE OZARKS



Contact Information:

Leah Martin, Executive Director

Director@LakeoftheOzarksShootout.com

Release Date: October 17th, 2024

THE 37TH ANNUAL LAKE OF THE OZARKS SHOOTOUT ANNOUNCES NEW HOST AND RACE LOCATION IN 2025

In an attempt to optimize charitable fundraising potential and heighten the overall experience for racers, spectators, and sponsors in 2025, the 37th Annual Lake of the Ozarks Shootout is excited to announce its new host location of Dog Days Bar & Grill while utilizing docks or other completed portions of Oasis & Marriott Resort and Conference Center. In due course and upon the completion of all ongoing construction, the relationship between Oasis & Marriott Resort and Conference Center and the Shootout will foreseeably evolve into a 'block host location' between all establishments.

Located by land off of Jeffries Road in Osage Beach, Missouri, both Dog Days Bar & Grill and future additional host locations are accessible by water at the 19-mile mark of the Main Channel. The Shootout's two-day races, scheduled to take place on August 23rd and 24th, 2025, will take place just south of the Grand Glaize Bridge's crossing at the 2-mile mark of the Grand Glaize Arm, nestled along the beautiful shores of the vast Lake of the Ozarks State Park.

"We are very excited to be moving the Lake of the Ozarks Shootout to a new location on the Lake that we believe will be safer for the racers, better for the attendees and vendors, and, most importantly, to help us raise even more funds for Lake area charities," explained Taylor Scism, a dedicated member of the Shootout Board of Directors and Marine Technology, Inc. (MTI)'s vice president. "We have grown exponentially over the last few years, and this new location will be able to grow with us."

Although the complex logistics of relocating an event of this magnitude approximately 15 nautical miles downstream are still ongoing, the Lake of the Ozarks Shootout—a standalone 501©(3) organization—is actively working with State of Missouri safety officials to secure its regatta permit, and to finalize the course for next year's spirited races.

"After many long meetings and lengthy discussions in regard to the future of the Lake of the Ozarks Shootout, our board of directors decided that 2025 was the year to take this incredible leap," said Shootout Board President Mark Maasen (2024-present). "Our biggest concern is and will always be safety, and the new course and host location's close proximity to Lake Regional Hospital—along with overall boat slip availability and the adjacency of other facilities at no additional cost to the Shootout—helped us make this incredibly difficult but exciting decision. Since 2008, Captain Ron's Bar & Grill has been a great venue, and we are incredibly thankful for their years of dedication to the Lake of the Ozarks' most profitable fundraiser and the world's largest unsanctioned boat race. Sometimes, amazing opportunities fall into your lap, and they are too great to pass up. This monumental moment is one of those opportunities."

In addition to an amplified experience for racers, spectators, and sponsors, it is the hope of the Shootout to strengthen safety parameters and increase infrastructural support while creating an even greater economic impact on the many tightly knit communities across the Lake of the Ozarks. The ease of access by both land and water, along with the increased potential for raising even more funds for the Shootout's many charitable organizations and first responders, were also key factors behind this decision.

"I think that this is going to be a great thing for the Lake area," said Osage Beach Police Department Chief Todd Davis (2011-present). "Of course, the Shootout started here in Osage Beach when it began at Shooters 21, and I think that Dog Days Bar & Grill will be a great location for it to take place next year. Our department is glad to have the Shootout back and I think that the City of Osage Beach is, too. It is labor intensive because of traffic control, but we have handled it before, and we will have even more options in that vicinity once the construction at Oasis is completed. I think it's going to be a win-win for everyone."

In line with Police Chief Davis's sentiments, Fire Chief Paul Berardi of the Osage Beach Fire Protection District (2019-present) also welcomes the Shootout to his department's jurisdiction with open arms. **(Cont. Page 2)**

Release Date: October 17th, 2024

“We are excited to welcome the 2025 Lake of the Ozarks Shootout to our fire district,” Berardi said. “For the past 36 years, the Shootout has been a vital supporter of Lake area first responders, and we are honored to be part of this tradition. Next year’s course offers an exceptional location for both spectators and racers, with safety as the top priority. The Osage Beach Fire Protection District, alongside our partners at the Mid-County, Lake Ozark, Sunrise Beach, and Gravois Fire Protection Districts, along with hundreds of other volunteers, will be on hand to ensure that the safety requirements of this great event are fully supported. We look forward to another thrilling race!”

As for Dog Days Bar & Grill Co-Owner Mark Barrett, he could not be more excited about what next year will bring the City of Osage Beach.

“We are very excited to be the host location of the 37th Annual Lake of the Ozarks Shootout,” explained Barrett. “Dog Days will be in its 32nd year, so we have seen the tremendous growth of this event. It’s truly amazing to see the entire Lake area come together for the largest charitable fundraiser in the region. We look forward to partnering with the Shootout committee to continue this tradition.”

In addition to Dog Days Bar & Grill, the developer of Oasis & Marriott Resort and Conference Center hopes to further support the present-day and future needs of the Shootout.

“Our original vision for Oasis was to create a world-class, year-round, family-focused entertainment venue that will be the center of gravity for the Lake for decades to come,” explained Jeff Tegethoff, developer and owner of Oasis & Marriott Resort and Conference Center. “Hosting the Shootout will be a great honor and we are thrilled to be a part of the next phase of growth and global recognition for this marquis event. The work that (Shootout Executive Director) Leah Martin and her team have done to elevate the Shootout aligns perfectly with the vision for Oasis—‘Where Moments Become Memories.’”

For more information about the Lake of the Ozarks Shootout or to discuss sponsorship opportunities, please email Director@LakeoftheOzarksShootout.com

For more information on events and registration in 2025, please visit www.LakeoftheOzarksShootout.com



LAKE OF THE OZARKS 36TH SHOOTOUT 2024

AUGUST 24TH | 25TH

Final Numbers

 YouTube		SHOOTOUT WEBSITE 	
VIEWS: 133,900 WATCH HOURS: 56K (WORLDWIDE VIEWS ACROSS ALL CONTINENTS BUT ANTARCTICA)	VIEWS: 210K WATCH HOURS: 6,916 HOURS INTERACTIONS: 2,400	VIEWS: 89,304 WATCH HOURS: 16,035 (VIEWS IN EVERY STATE BUT AK)	VIEWS: 66,043 USERS/DAY: 10K+ (WITH VIEWS FROM 43 STATES)

SHOOTOUT #36—2024

36TH ANNUAL LAKE OF THE OZARKS SHOOTOUT

STREET PARTY: RECORD-BREAKING ATTENDANCE OF APPROX. 30K+ INDIVIDUALS (WITH ATTENDEES FROM ALL ACROSS THE UNITED STATES OF AMERICA AND COUNTRIES SUCH AS CANADA, GREAT BRITAIN, AUSTRALIA, COLOMBIA, TURKEY, GERMANY, NORWAY, AND BEYOND!)

POKER RUN: 135 BOATS WITH 600 PARTICIPANTS

LIVE AUCTION: \$350,000 RAISED FOR LAKE AREA NONPROFITS AND FIRST RESPONDERS (TOTAL AMOUNT RAISED ACROSS ALL EVENTS TBD)

RACE DAY: RECORD-BREAKING ATTENDANCE WITH 240 INDIVIDUAL RUNS ACROSS 119 REGISTERED VESSELS

TOTAL DONATED IN 2024 & YEAR-TO-DATE SINCE 1989: \$730,000.00 & \$5,485,000.00



CONTACT: LEAH MARTIN

DIRECTOR@LAKEOFTHEOZARKSSHOOTOUT.COM

573.776.0132 FOR 2025 SPONSORSHIP OPPORTUNITIES