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SHOOTOUT | SHOOTOUT OFFSHORE NEWSLETTER

FEBRUARY 2024 EDITION

BY CHRISTY WAGNER, EDITOR | PHOTOS COURTESY OF LAKEEXPO.COM, LOMDA, TOMMY GUN IMAGES, RYAN WALKER, AND AI TECHNOLOGY

All About LOMDA

If you asked any Lake-based marine dealer or Lake of the Ozarks Marine Dealers' Association (LOMDA) member, they could attest that LOMDA's four annual boat shows (two out-of-water and two in-water) greatly impact not only their direct sales and referral opportunities, but these shows also help support and sustain the Lake's economy (i.e., boat sales lead to other opportunities for local realtors, retailers, insurance agents, and more).

In fact, LOMDA does so much more than solely creating sales opportunities for its vast member base. With Kids' Harbor being LOMDA's designated charity of choice, \$2.00 of every paid boat show admission ticket goes back toward child protection and advocacy. In addition to this, LOMDA supports education and all things water safety, including free swim lessons to those in need in multiple cities across Camden, Miller, and Morgan Counties.

LOMDA helps fund water jacket loaner stations around various restaurants, marinas, and public beaches across the Lake. They support the Shootout, Shootout Offshore (formerly Lake Race), Aquapalooza, and other fundraising events. They provide seed money to the Captain's Association of Missouri, which has since expanded to Table Rock Lake and other waterways across Missouri to encourage safe and responsible boating for all.





LOMDA Takes on February by Storm

In a recent shift, this year's out-of-water boat shows, however, might feel a little different than those in years past. Beginning this month and for the next three consecutive years, LOMDA has adjusted their two major convention center boat shows to February instead of late-January.

Although this change might make February — the shortest month of the year, no less — feel a bit more hectic, there was good reason for this move, per Mike Kenagy, current Executive Director of LOMDA (2013-September of this year when Kenagy will be retiring, and Leah Martin, Executive Director of the Shootout, will be taking on his role after shadowing him at each of 2024's boat shows).

"It was a board decision to move the Overland Park and St. Charles Boat Shows to February," explained Kenagy. "Historically, we always held the Overland Park Boat Show between the week of playoffs and the Super Bowl until the NFL added a 17th game, which threw everything into chaos with the Overland Park Convention Center."

As a result, the LOMDA Board of Directors and its associate members decided to move the Overland Park Boat Show to occur after the Super Bowl for the next three years. The St. Charles Boat Show has always and will continue to take place during the last portion of February or the first weekend in March, depending upon Leap Year, and it follows St. Charles' biggest show of the year (the Working Women's Show).

As for LOMDA's in-water boat shows, the venue for both April and September's events will be held at Dog Days Bar & Grill in Osage Beach (September's in-water show previously took place at Captain Ron's). Full members of LOMDA (boat lift and dock companies, along with retailers, must have a physical/production address within the tri-county area. The vast majority of associate members are also local to the Lake.

Looking ahead into the future for LOMDA, newly-appointed and soon-to-be Executive Director Leah Martin has great hope for both this year and beyond for LOMDA's 81 full and associate members.

"My strategy for LOMDA will be to align our marketing with new AI data from both the Overland Park and St. Charles Boat Shows," explained Martin. "We have the technology and ability to identify specific zip codes from those attending our shows, which will allow LOMDA to strategize and refresh our targeted areas for future marketing. We hope to rebrand also with user-friendly tools and interface options while building new LOMDA memberships and adding value to our current members."



Racer Profiles



RACER: TAYLOR SCISM, LAKE ST. LOUIS, MISSOURI, VICE PRESIDENT OF MARINE TECHNOLOGY, INC. (MTI) AND DAUGHTER OF MTI FOUNDER RANDY SCISM

Vessel: 2023 MTI 390XR with twin 450s

Shootout Offshore (Formerly Lake Race)

Driver/Throttles: Taylor (driver) and Johnny Tomlinson (throttleman)

Shootout Driver/Throttles: Taylor (driver) and Randy Scism (throttleman)

Vessel's Top Speed: 133 miles per hour

Notable Runs/Wins: This year, Taylor (along with Johnny Tomlinson) will race during Shootout Offshore's event for the 5th consecutive year, where they earned 1st place titles in 2021, 2022, and 2023.

2024 will mark Taylor and Randy Scisms' 6th year of racing beside one other at the Shootout, where they have won Top Gun and top of their class multiple times.

Shootout or Shootout Offshore? "The Shootout is fun because you have multiple opportunities to make your best run, whereas you have one opportunity to take home a trophy at Shootout Offshore." — Taylor.

Notable Powerboat P1 Wins: "We had a great season last year while taking home national championship wins. We were able to take 1st place titles in both St. Petersburg and Sarasota, Fla. in Powerboat P1 race events last year." — Taylor.

Last Year's Highlights: "Sarasota was a great race for us in 2023. We didn't have a great start, but we were able to overcome adverse conditions and win the race. The best part was not only taking the checkered flag for our class, but also that Valder Yachts/Pro Floors won Super Cat, and Allied won Super Stock, so MTI won three classes that day." — Taylor.

Taylor's Take on Powerboat P1 Partnering With Shootout Offshore in 2024: MTI & TS Motorsports are very much looking forward to Shootout Offshore '24. The Lake of the Ozarks is our backyard, and we are excited to take part in an event that has helped so much in not only growing the sport of powerboat racing, but also in doing what it will for local, Lake Area charities." — Taylor.



Save the Date

- Saturday, March 2nd, 2024, Dam Putt-Putt Tournament @ Bagnell Dam Strip
- Saturday, May 11th, 2024, 16th Annual Shootout Golf Tournament @ Lake Valley Golf Club
- Wednesday, May 29th, 2024, Shootout Offshore Boat Parade @ Bagnell Dam Strip
- Thursday, May 30th, 2024, Shootout Offshore Stereo Sound Off & Pre-Party @ Shady Gators
- Friday, May 31st & Saturday, June 1st, 2024, Shootout Offshore Racing, 8 a.m.–5 p.m. @ 7MM
- Saturday, June 1st, 2024, The Great Shootout Treasure Hunt, 5 p.m. @ Captain Ron's
- Sunday, June 2nd, 2024, Run What Ya Brung Poker Run
- Sunday, July 7th, 2024, 3rd Annual Shootout for the Shootout Trapshooting & Sporting Clays Tournament
- Saturday, August 3rd, 2024, Float Your Boat @ Captain Ron's
- August 16th–18th: Mini Shootout @ Ha Ha Tonka State Park
- Sunday, August 18th: Wishing On A Ride @ Performance Boat Center
- Tuesday, August 20th, 2024, Shootout Hall of Fame Dinner
- Wednesday, August 21st, 2024, Shootout on the Strip Street Party, 5 p.m.–10 p.m. @ Bagnell Dam Strip
- Thursday, August 22nd, 2024, Wishing On A Ride @ Captain Ron's
- Friday, August 23rd, 2024, Poly Lift Boat Lifts' Lake of the Ozarks Shootout Poker Run
- August 24th and 25th, 2024, 36th Annual Lake of the Ozarks Shootout

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